



BROKE COLLEGE  
STUDENT  
PROBLEMS

NO MORE  
LOANS  
GIVE STUDENTS  
HOMES



# Bill Wilson Center

ANNUAL REPORT 2022

## CORE VALUES



### Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.



### Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness.



### The History of Bill Wilson Center

The origins of Bill Wilson Center go back to 1973 when a prominent Santa Clara citizen, Bill Wilson, Jr., worked with troubled youth in addition to owning Wilson's Jewel Bakery and serving as a Santa Clara City Councilman (1963-1971), with a term as mayor in 1965.

Bill collaborated with faculty at Santa Clara University on a proposal for a counseling center which would combine counseling of students in the local secondary schools with a family therapy program. Wilson's credibility with both the counseling professionals and Santa Clara political and business leaders was an important factor in creating this community-based service. Webster Center, as it was then called, opened its doors in the fall of 1973.

Bill Wilson continued to be involved as an active member of its Board of Directors. Later, he helped secure a building for our first runaway program and the building is still in use today. In May 1977, after a brief illness, Bill died at the age of 41.

The staff and the Board of Directors chose to change the name of Webster Center to Bill Wilson Center in memory of this very special person and one of the founders of Bill Wilson Center.





## A Message from the CEO

*For the past four decades as CEO of Bill Wilson Center, I have had the privilege of working with a dedicated staff and Board of Directors who share a vision of connecting youth and families to services and support so we can prevent poverty in future generations. It is a vision that understands the work we do now will impact generations to come. We grow our services with an eye on our goal to end youth and family homelessness.*

*As I look back on my 40 year tenure, I not only look at the growth of the agency, but also the impact we have had on the community with our advocacy efforts including serving youth in the least restrictive environment with a “no fail” philosophy. This past year, we continued to be a leading voice to decrease the population in juvenile hall by reuniting youth with family, or providing affordable housing in the community. More than 100,000 youth have benefited from Bill Wilson Center programs and services over the decades – proving that everyone can be successful, if we just keep trying. We continued to elevate the voices of young people, including college students who are advocating for more services for unhoused youth and youth who are aging out of the foster care system.*

*This past year Santa Clara County awarded Bill Wilson Center a grant to take over operation of the homeless shelter call center that began as a response to Covid. We expanded the call center services to include case management and financial support to prevent homelessness. Now called Here4You, we answer an average of 300-plus calls each day trying to match people with available beds in our community.*

*We also teamed up with the City of San Jose, the County’s Housing Authority, and Jamboree Housing Corporation to develop a Homekey project, the Pavilion Inn, to serve unhoused young adults and young-parent families. The project will provide 18 units of housing for youth aging out of foster care, 21 units for homeless youth and young parent families, and three mentor units.*

*We took a leadership role in advocating for a new behavioral health crisis response program supported by community members that diverted mental health calls away from a police response. The new Trusted Response Urgent Support Team (TRUST), recently launched, will have three teams of behavioral health staff and community members who respond to situations and assist people struggling with behavioral health challenges.*

*In 2023, Bill Wilson Center will celebrate its 50th anniversary and I will step aside in March so a new CEO can lead us into the next 50 years. I am incredibly proud of our past accomplishments to help end youth and family homelessness, and I am excited to see what the future holds as Bill Wilson Center continues its work to advocate for youth who are homeless, or in need of a helping hand to get them on the road to self-sufficiency.*

*Sparky Harlan*



A 501(c)(3) community-based agency located in Santa Clara, the agency was launched in 1973 with two programs in Santa Clara: the Family and Individual Counseling Center; and School Outreach Counseling. BWC now has nearly 50 years of experience developing, implementing, and delivering services to the community. BWC is the only agency in the county focused on providing specific programs and services that address the needs of homeless, systems (foster and juvenile justice), and transition-age youth, all of which are underserved populations. Our geographic range runs throughout Santa Clara County.

## Board of Directors

(July 1, 2021- June 30, 2022)

**Ron Ricci - President**

**Helen Grays Jones - Vice President**

**Tracy Hanson - Treasurer**

René Alvarez

Erika Gasaway

Pedro Murillo

Blake Balajadia

Karen Guldán

Cindy O'Leary

Haley Bass

Sparky Harlan

Jessica Paz-Cedillos

Marie-Elaine Burns

Samantha Hernandez

Mark Weiner

Micaél Estremera

Alex Wilson

# PROGRAMS & SERVICES

## Counseling

## Housing

## Education

## Advocacy

*Bill Wilson Center is working to prevent poverty in the next generation by connecting youth with employment, education, housing, and adult mentors and role models.*



Contact  
Cares  
Warmline



Parent Child  
Interactive  
Therapy



Child Abuse  
Treatment



Family &  
Children  
Mental Health  
Services



School Linked  
Services  
(ages 12-18)



TAY Crisis  
Mobile  
Response  
(ages 16-25)



Youth & Young Adult  
Mental Health  
Services  
(ages 16-25)



In-Home  
Outreach  
Teams  
(ages 18+)



Adult Outpatient  
Mental Health  
Services  
(ages 18+)



LGBTQ  
Outreach Services  
HIV Prevention



Centre  
for Living  
with Dying  
(CLD)



Healing Heart  
Program  
for Children



Critical Incident  
Stress Management



Independent  
Living Skills  
(ages 16-21)



Drop-In  
Center  
(ages 16-25)



Drop-In Center  
24-Hour Respite  
(ages 18-25)



Young Adult  
Shelter  
(ages 18-25)



LGBTQ  
BWC Connections  
(ages 16-25)



Bill Wilson Center ... supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

2022



Safety Net  
Shelter  
(ages 12-17)



Transitional  
Housing  
Placement  
Program  
(ages 16-19)



LGBTQ  
Transitional  
Living Program  
(ages 18-21)



Maternity  
Transitional  
Living Program  
(ages 18-21)



Transitional  
Housing  
Non-Minor  
Dependents  
(ages 18-21)



Peacock  
Commons  
Supportive Housing  
(ages 18-24)



Here4You  
Housing  
Referral Line  
(all ages)



Santa Cruz  
Shared Living  
(ages 18-25)



Housing  
Voucher Program  
(ages 18-25)



PIVOT  
Probation  
Housing  
(ages 18-21)



College Student  
Interim Housing  
(ages 18-25)



Transitional  
Housing  
(ages 18-25)



The HUB  
Independent  
Living Skills  
(ages 16-21)



Transitional  
Housing Plus  
(ages 21-25)



Non-Traditional  
Family Shelter  
(all ages)



Rapid  
Rehousing  
for Youth &  
Families  
(all ages)



Family Advocacy  
Services &  
Rental Assistance  
(all ages)

# BWC BY THE NUMBERS

**89%** of the **167** youth served at BWC's Safety Net Shelter were reunited with family or exited to a stable placement.

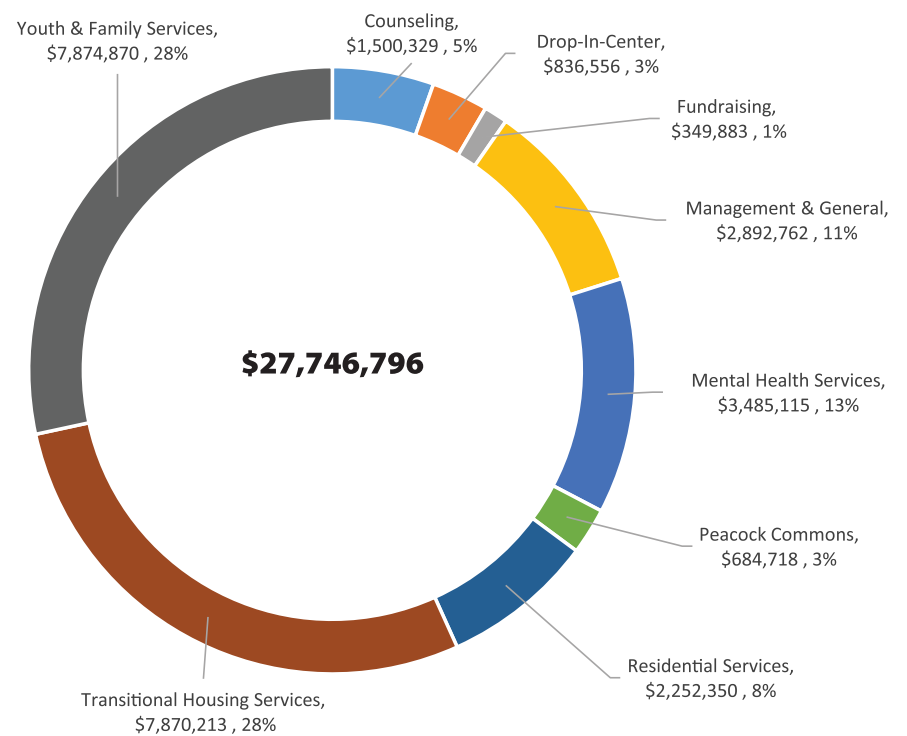
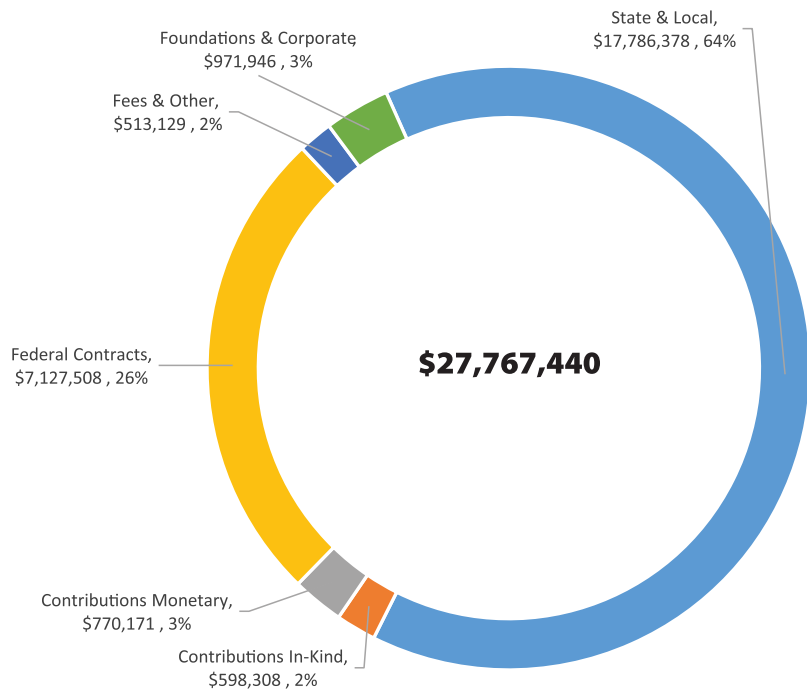
**1,492** young adults and their children received housing services from BWC, thereby avoiding homelessness.

**19,213** counseling sessions were provided by BWC to individuals and families, ensuring those in need learned the skills needed to cope with past and present crises.

**4,723** people were served by Bill Wilson Center during the past fiscal year.

## Revenues

## Expenses



## OUTCOMES & EVENTS



12 / 21 / 950

BWC serves a variety of clients in its **12 housing programs** at **21 short-term housing sites**. We can provide beds for more than 950 clients.



Grief Counseling

BWC's Critical Intensive Stress Management (CISM) team reached **3,487 people**, including those impacted by 2020's VTA shooting.



Housing Call Center

BWC launched its Here4You call center, **(408) 385-2400**, to centralize referrals to temporary housing for people needing shelter.



School-Based Services

Our school-based Family Advocacy Services provided stability for **202 students** and their families through rental, food and other assistance.



The HUB Turns 10

Thousands of youth have walked through the doors of The HUB, our youth led community center for foster youth, ages 15-24.



Holiday Gifts for 3,000+

BWC's Adopt-A-Family holiday giving program matched a record more than 3,500 foster youth and their support families, in addition to our clients.



A Return to Normal

After a two year absence due to COVID-19, Building Dreams returned to celebrate the successes of BWC's clients and families.



Retirement Announcement

Building Dreams 2022 was the stage for CEO Sparky Harlan's declaration of retiring at the end of her 40th year at BWC (March 2023).

## OUR DONORS (Gifts & Pledges)

### \$100,000 +

Destination Home  
Adele and Carl Peterson  
Sobrato Family Foundation

### \$50,000 - \$99,999.99

Anonymous  
Anonymous  
Kathryn Edwards  
Sunlight Giving  
Valle Monte League  
Wild Thyme Fund

### \$25,000 - \$49,999.99

Cindy and Jay Cohan  
El Camino Hospital  
John Burton Advocates for Youth  
Kaiser Permanente, Northern California  
Community Benefits Program  
Pro-Sweep, Inc.

### \$10,000 - \$24,999.99

Anonymous  
Apple Matching Gift Program  
Lynn Attayek Ball  
Marilyn Beck  
Sathya and Viji Bettadapura  
Excite Credit Union  
Google, Inc.  
Sparky Harlan  
Macduff Hughes  
Judith Evelyn Keeley  
Emily and Joel Kerr  
Lantern League  
Eric Malmquist  
Lynn Robinson  
Silicon Valley Bank  
Deborah L. Stanley  
Star One Credit Union  
United Way of the Bay Area  
Janet Waiblinger

### \$5,000 - \$9,999.99

Lisa Bickford  
Daniel Caputo, Jr.  
Christian Science Society  
Christopher Colohan  
Scott and Sabrina Ellis  
Clive Fuller  
Rena Galimba  
Golden State Opportunity Foundation  
Heffernan Foundation  
Junior League of San Jose, Inc.  
BoMe and Joseph Kim  
Lata Krishnan and Ajay Shah  
Karen and Michael Lesyna  
Evie Macway  
Mountain View Kiwanis Foundation  
Tara Nowroozi  
Cynthia O'Leary  
Pfenning Giving Account  
Ron Ricci and Loretta Stagnito  
Robert Family Foundation  
Valerie W. Sanders  
Russell and Laura Smith  
Somsak Burger Family Foundation  
Yonas Tesfaye  
Valley Presbyterian Church  
W. Bradley Electric, Inc  
Waitte Foundation  
Mark Weiner  
Werner Family Fund  
William York

### \$2,500 - \$4,999.99

Anonymous  
Anonymous  
Jennifer Batra  
Penelope M. Blake  
Sharon Boyce  
Lee Denton  
Evergreen Valley High School  
Stephen and Lynda Fox  
John and Judy Guldan  
Tracy Hanson  
Heaven's Helping Hand Foundation  
Richard and Heidi Herz  
Hopkins and Carley  
Intuitive Foundation  
Grant Lee  
Los Altos Sunset Rotary Club  
Ashley Oliver  
Rapid Transformation, LLC

### \$2,500 - \$4,999.99 (continued)

Dean Read  
Michael and Emma Rock  
Rotary Club of Los Gatos  
Sacred Heart Community Service  
Sutherland Family Foundation  
SyMed Corporation  
TOSA Foundation  
University Electric Company  
Walmart  
Shelby and Grant Zamudio

### \$1,000 - \$2,499.99

Advances Soil Technology  
Mark Allen  
Anonymous  
Ash and Dave Charitable Fund  
Jason and Arissa Balaban  
Mary Ellen Barasch  
Elaine and Robert Benoit  
Donna Beres and Terry Dahl  
Lisa Bickford  
John Boncher  
Darrell Boyle  
Breathe California  
Michaela Brody and Paul Benke  
Marie Elain Burns  
Susan Casentini  
Michelle Coddling  
Timothy Daly  
Paul Dankert  
Janet Dolezal  
Bernice Eng  
Christina Ford  
Forty Niners Football Company, LLC  
Tracy Fowler  
Stephen and Lynda Fox  
Pilar Furlong  
Martha Gates  
Glembocki Family Trust  
Granite Construction  
Karen L. Guldan  
Hammel Green and Abrahamson  
Sheryl Heckmann  
Bob and Kathy Heihn  
Hope Lutheran Church  
Jeff and Kristin Huget  
Jamboree  
Elizabeth Jesinger  
Darren Jones

### \$1,000 - \$2,499.99 (continued)

Sheryl D. Jones  
Alex Kassai  
D'Arcy and Jim Kirkland  
Silver Lake  
Shawn E. Lampron  
Josiah Larson  
Karolina Lewer  
LinkedIn  
Peter and Debra Loomis  
Pat and Dale McAnally  
Rebecca McCathern  
Joan McCreary  
Meriwest Credit Union  
Ken Mignosa  
Pam and Steve Mincey  
Steven Molesa  
Rebecca Moon  
Michelle Munro (Cruz)  
Alf Oftedahl  
Christine Ojeda  
Sheetal Patel-Suresh  
Paypal  
Peterson Middle School  
Presbyterian Women Mission Society  
Franklin M. Privette  
Carol and Keating Rhoads  
Dick and Susan Robbins  
Robert N. and Florence Slinger Fund  
Evan Rocher  
Joan M. Russell  
San Jose Conservation Corps  
San Jose State University, College of Education  
Patti M. Sanchez  
Diane D. Sandvig  
Santa Clara Fire Fighters Foundation  
Santa Teresa Hills Presbyterian Church  
Scott Schork  
Sereno Group  
James H Stanford  
Starbucks Foundation  
Lois Strand  
Rebecca Taylor  
Jacob Thompson  
Wallace Giving Fund  
Paul Weiss  
Karen and William Wilson  
Richard Wood and Deborah Garnick  
Fred and Ida Wool  
Anita M. Wotiz and Ted Meeker



Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways you can show your support and help us ensure that youth and families receive the services they need.

#### **Donate Online and on Your Smartphone**

Make a secure online donation through PaymentSpring. The safety and security of your payment information is our highest priority. Every piece of user data held by PaymentSpring is guarded by 100% Payment Card Industry compliant systems. ([billwilsoncenter.org/ways\\_to\\_give/](http://billwilsoncenter.org/ways_to_give/))

#### **Donate by Mail** *(checks only please)*

Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

#### **Donate Person-to-Person**

Call (408) 850-6129 to make a credit card donation.

#### **Building Dreams Luncheon**

When not interrupted by COVID-19, this annual event is our largest fundraiser of the year. More than 400 guests attend to hear firsthand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Crescencia Sanchez at [csanchez@billwilsoncenter.org](mailto:csanchez@billwilsoncenter.org).



#### **Donate Appreciated Stock**

Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or [pfurlong@billwilsoncenter.org](mailto:pfurlong@billwilsoncenter.org) to discuss donating stock.

#### **Give Through Your Will or Other Estate Planning Method**

Create a lasting legacy that supports BWC's services for families and youth, while setting an example for your children and grandchildren about the importance of giving. Contact Pilar Furlong at (408) 850-6132.

#### **Join our Annual Holiday Giving Program**

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 3,000 deserving youth and families last year. Contact Heather Furuta at [hfuruta@billwilsoncenter.org](mailto:hfuruta@billwilsoncenter.org) to sign up.

**Bill Wilson Center's Tax ID number is 94-2221849**

