



# Bill Wilson Center

an agency of Uplift Family Services

ANNUAL REPORT 2019



# CORE VALUES

## Guiding Principles

As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

### No Fail

*Everyone can be successful. We keep trying.*

### Least Restrictive Environment

*We help people solve problems at the family and the community level; public institutions are the last resort.*

### Diversity

*We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.*

### Strength-Based

*We look for the positive in each person and build on those assets.*

### Youth Development and Leadership

*We support youth. We help build leadership skills by involving youth in programs and planning for their future; many services are youth-led.*

### Advocacy

*We work on improving systems that do not meet the needs of youth and families.*

### Collaboration

*We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.*

### Families Matter

*We help keep families together and build reconnections to families. We recognize that "families" come in all shapes and sizes.*



## Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.



## Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness.

## Board of Directors

(July 1, 2018 - June 30, 2019)

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A 501(c)(3) community-based agency located in Santa Clara, the agency was launched in 1973 with two programs in Santa Clara: the Family and Individual Counseling Center; and School Outreach Counseling. BWC now has more than 40 years of experience developing, implementing, and delivering services to the community. BWC is the only agency in the county focused on providing specific programs and services that address the needs of homeless, systems (foster and juvenile justice), and transition-age youth, all of which are underserved populations. Our geographic range runs throughout Santa Clara County.



## A Message from the CEO

Among Bill Wilson Center's eight Guiding Principles, Families Matter continues to drive the expansion of services to an ever widening target audience of homeless in Santa Clara County.

Our Families Matter Guiding Principle states: *We help keep families together and build reconnections to families. We recognize that "families" come in all different configurations.* And it is in serving homeless and at-risk families that we are finding our biggest growth. On any given night, we are now able to house more than 750 family members and on any given night are providing beds to more than 950 people through our 14 housing programs.

This tremendous growth in housing families is due in great part to our Rapid Rehousing program, which places families in housing that is funded by BWC to keep them off the streets and on a pathway to stable housing.

We have also launched a program to help "non-traditional" families. Our newest transitional housing program serves family units that have at least one young adult, aged 18-25, but may be led by an extended family member or guardian.

Bill Wilson Center continues to expand its outreach to school-connected families through our Family Advocacy Services (FAS) program. When a high school student is facing homelessness, we know that in most cases a family is facing homelessness. To prevent homelessness from enveloping the student, FAS is finding solutions that keep the children in school and the family housed.

By stabilizing families, we are helping generations stay housed and off the streets.

The face of homelessness continues to change and Bill Wilson Center continues to change to meet the needs of our families and communities.

*Sparky Harlan*

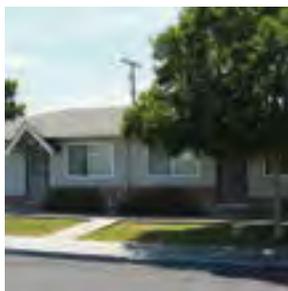
## Bill Wilson Center Houses Hundreds of Previously Homeless Youth and Young Families Every Night



Bill Wilson Center can house more than 950 people on any given night through our 14 housing programs and 21 sites.

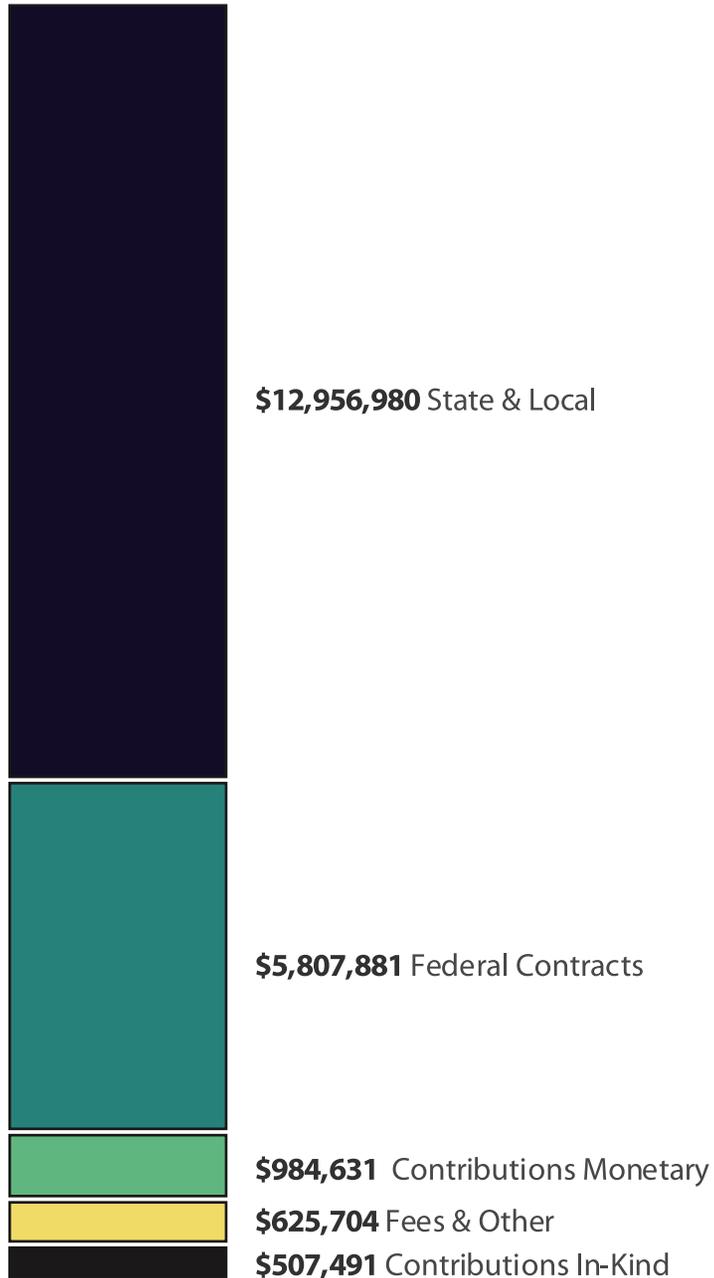
Housing options range from short-term to permanent locations.

We implement a Housing First principle, which offers homeless youth and young families permanent housing with few to no preconditions.

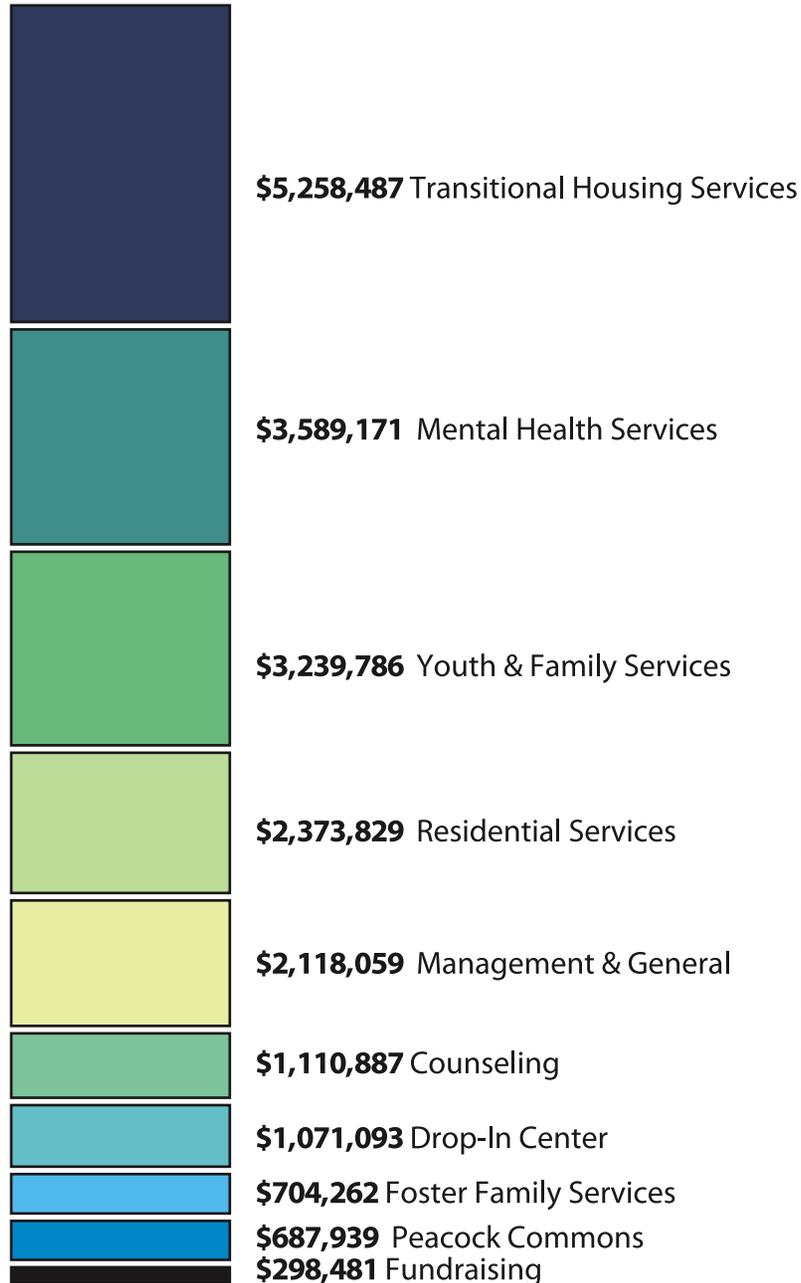


# BWC BY THE NUMBERS

## REVENUE



## EXPENSES



**4,101**

*people participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs.*

**30,000**

*people connected with Bill Wilson Center's Crisis Lines and Street Outreach programs.*



49er Richard Sherman and family visits BWC Drop-In Center.

## 85%

Clients exited BWC programs into permanent or stable housing

## 22,762

Counseling sessions were provided to 1,778 individuals and families

## 91%

Clients improved their well-being while in BWC programs

- **86%** of youth at BWC's Crisis Residential Center were reunited with family or exited to a stable placement.
- **1,298** young adults and their children received housing services from BWC, thereby avoiding homelessness. 58% of the adults gained or kept employment and 48% were enrolled in school to further their education and gain the skills needed to become self-sufficient adults.
- **797** students and their family members, on the verge of homelessness, received services enabling them to improve their housing stability through our Family Advocacy Services program, resulting in 92% of the students improving their school attendance and being on target to graduate.
- **4,824** meals were served at BWC's Drop-In Center in downtown San Jose. A hot meal goes a long way to ensure street youth have the energy to make it through the day.



Sereno Group realtors team with BWC



Evergreen Valley High School continues to support BWC

# PROGRAMS & SERVICES

## Counseling Services

Child Abuse Treatment  
School Outreach Counseling  
Critical Incident Stress Management  
Parent Child Interactive Therapy (PCIT)  
Contact Cares  
Family Individual Counseling  
Centre for Living with Dying  
Healing Heart Program

## Support Services

Drop-In Center  
Family Advocacy Services  
HIV Prevention  
Independent Living Skills  
LGBTQ Youth Services  
Outreach Services  
Respite

## Behavioral Health Services

Adult Outpatient Mental Health Services  
SOS Crisis Mobile Response  
Youth & Young Adult Mental Health Services  
School Linked Services  
Therapeutic Behavioral Services  
In-Home Outreach Teams  
Intensive Outpatient Mental Health Services  
Youth & Family Mental Health Services  
Transitional Age Youth Crisis Mobile Response

## Housing Services

Interim Housing  
LGBTQ Host Homes  
LGBTQ Transitional Living Program  
Maternity Transitional Living Program  
Non-Traditional Family Home

Peacock Commons -  
Permanent Supportive Housing  
Rapid Rehousing  
Safety Net Shelter  
Santa Cruz Host Homes

Transitional Housing  
Transitional Housing Non-Minor Dependents  
Transitional Housing Placement Program  
Transitional Housing Plus  
Young Adult Shelter



[www.billwilsoncenter.org](http://www.billwilsoncenter.org)

[www.acouchisnotahome.org](http://www.acouchisnotahome.org)



Santana Row Wine Stroll



Green Light Walk 2018



SJSU Homeless Student Rally



Drop-In Center Open House

## OUR DONORS (Gifts & Pledges)

### \$100,000 +

Sobrato Family Foundation

### \$50,000 - \$99,999.99

Chan Zuckerberg Initiative  
Kathryn Edwards  
Sunlight Giving  
Valle Monte League

### \$25,000 - \$49,999.99

El Camino Hospital  
Estate of Raymond and Barbara Shannon  
Kaiser Permanente Northern CA,  
Community Benefit Programs  
Loretta L. Stagnitto and Ron Ricci

### \$10,000 - \$24,999.99

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Werner Family Fund

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### \$1,000 - \$2,499.99

About Women's Health Medical Group  
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### \$1,000 - \$2,499.99 (continued)

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### \$1,000 - \$2,499.99 (continued)

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*Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed at the level of \$1,000 or more between July 1, 2018 and June 30, 2019. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.*

*Contact Vanessa Caustrita at (408) 850-6139 or [vcaustrita@billwilsoncenter.org](mailto:vcaustrita@billwilsoncenter.org) for any changes.*



**Bill Wilson Center**

an agency of Uplift Family Services



Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways you can show your support and help us ensure that youth and families receive the services they need.

#### **Donate Online and on Your Smartphone**

Make a secure online donation through MobileCause. The safety and security of your payment information is our highest priority. Every piece of user data held by MobileCause is guarded by 100% Payment Card Industry compliant systems. [www.billwilsoncenter.org](http://www.billwilsoncenter.org)

#### **Donate by Mail** *(checks only please)*

Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

#### **Donate Person-to-Person**

Call (408) 850-6129 to make a credit card donation.

#### **Building Dreams Luncheon**

This annual event is our largest fundraiser of the year. More than 400 guests attend to hear firsthand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Vanessa Caustrita at [vcaustrita@billwilsoncenter.org](mailto:vcaustrita@billwilsoncenter.org).



#### **Donate Appreciated Stock**

Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or [pfurlong@billwilsoncenter.org](mailto:pfurlong@billwilsoncenter.org) to discuss donating stock.

#### **Give Through Your Will or Other Estate Planning Method**

Create a lasting legacy that supports BWC's services for families and youth, while setting an example for your children and grandchildren about the importance of giving. Contact Pilar Furlong at (408) 850-6132.

#### **Join our Annual Holiday Giving Program**

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 2,100 deserving youth last year. Contact Heather Furuta at [hfuruta@billwilsoncenter.org](mailto:hfuruta@billwilsoncenter.org) to sign up.

**Bill Wilson Center's Tax ID number is 94-2221849**