

Ending Youth and Family Homelessness by 2020



Bill Wilson Center

ANNUAL REPORT FY16

CORE VALUES



Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

Guiding Principles

As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

No Fail

Everyone can be successful. We keep trying.

Least Restrictive Environment

We help people solve problems at the family and the community level; public institutions are the last resort.

Diversity

We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.

Strength-Based

We look for the positive in each person and build on those assets.

Youth Development and Leadership

We support youth. We help build leadership skills by involving youth in programs and planning for their future, many services are youth-led.

Advocacy

We work on improving systems that do not meet the needs of youth and families.

Collaboration

We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.

Families Matter

We help keep families together and build reconnections to families. We recognize that “families” come in all shapes and sizes.



Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness by 2020.



Did You Know?

- BWC's Crisis Residential Center helped **288** runaway and homeless youth (ages 11-17) with counseling and housing services. With the skills learned, **87%** of the youth reunited with family or exited to a stable placement.
- Our housing services prevented **401** youth, young adults and their children from homelessness by transitioning them to safe and stable settings.
- **57** students and their families on the verge of homelessness received services enabling them to improve their housing stability through our Family Advocacy Services program. This enabled **79%** of the youth to remain in school and improve their grades – giving them the best chance for academic success.
- **3,898** first responders (fire, police, 911 dispatchers, etc.) and community members learned how to respond when critical incident stress becomes an occupational hazard. BWC's Centre for Living with Dying provides skills so people in life and death situations are able to cope when the incident is over.

A Message from the CEO

"I heard the sound of a thunder, it roared out a warnin,' Heard the roar of a wave that could drown the whole world . . . And it's a hard, it's a hard, it's a hard, and it's a hard rain a-gonna fall."
— so sang Nobel Prize winning artist Bob Dylan in 1963. The words of warning resonate with many today.

Martin Luther King told us that, *"Our lives begin to end the day we become silent about things that matter."*
- if we are to hold to our values that all people are equal we must continue to work for social justice for the poor, the homeless, and the hungry.

One of Bill Wilson Center's eight Guiding Principles is that of Advocacy. Advocacy not at the individual level but at the system level. If we cannot help the individual because of a problem with our system, then we must change the system. Despite being a local organization, we continue to grow our influences in the halls of government in Sacramento and Washington D.C. Bill Wilson Center will continue to emphasize our advocacy efforts in the coming year and we invite you to join us.

Bill Wilson Center will always embrace diversity. Our Guiding Principles include, "We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community." This past year we expanded our LGBTQ outreach services. BWC Connections is leading the way in providing confidential, drop-in, support groups designed to allow LGBTQ youth to explore issues and concerns they are facing in their everyday life with others from their community.

Our vision of ending youth and family homelessness by 2020 is possible only through continued support from Bill Wilson Center's wonderful volunteers, interns, resource families, staff and our amazing donors. Please join us in making a difference in our community and our country.

Together we will speak out for what matters to our children and families.

In gratitude,

Sparky Harlan

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(July 1, 2015 - June 30, 2016)

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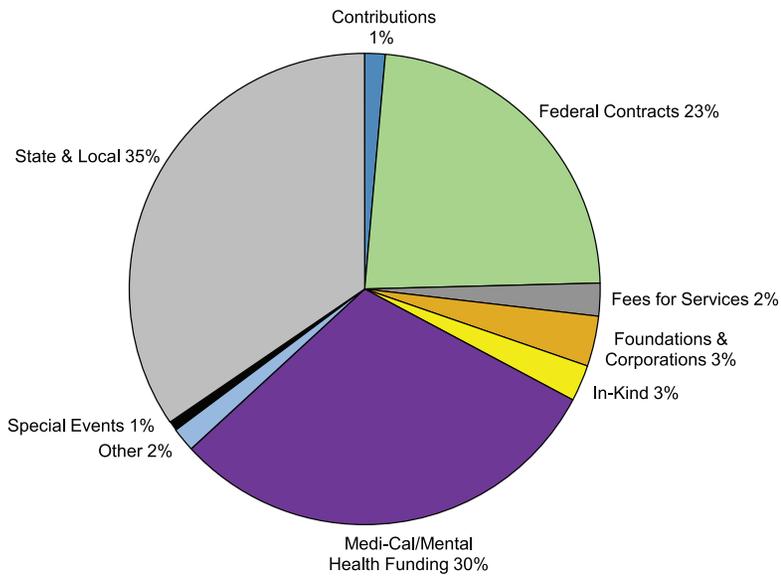
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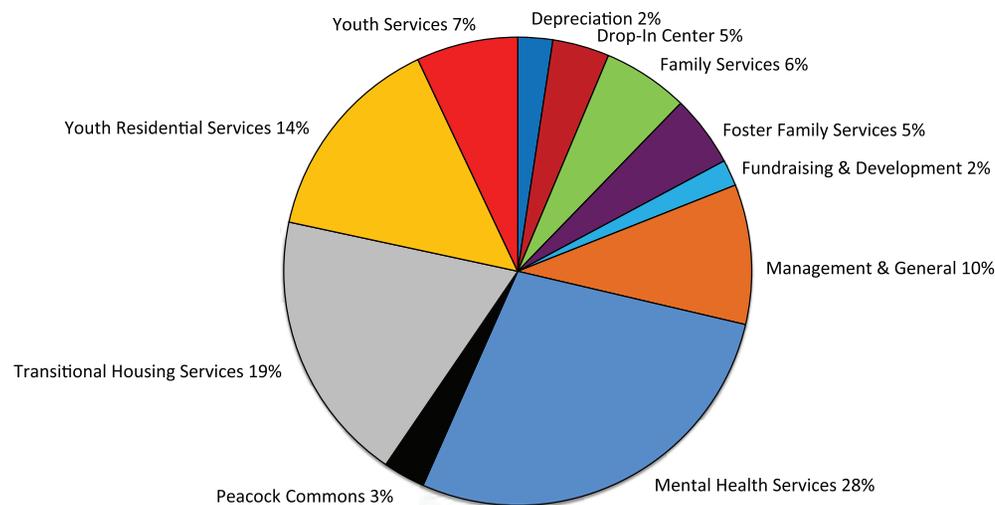
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BWC FINANCIALS



2015-2016 Income

Contributions	\$231,644
Federal Contracts	\$3,832,581
Fees for Services	\$369,500
Foundations & Corporations	\$568,899
In-kind	\$413,094
Medi-Cal/Mental Health Funding	\$5,015,158
Other - Private Funds	\$268,621
Special Events	\$110,937
State & Local	\$5,705,100
TOTAL	\$16,515,534



2015-2016 Expenses

Drop-In Center	\$656,602
Family Services	\$991,141
Foster Family Services	\$823,233
Fundraising & Development	\$303,003
Management & General	\$1,613,816
Mental Health Services	\$4,676,520
Peacock Commons	\$486,097
Transitional Housing Services	\$3,147,755
Youth Residential Services	\$2,442,007
Youth Services	\$1,173,313
SUBTOTAL	\$16,313,487
Depreciation	\$402,688
TOTAL	\$16,716,175

BWC PROGRAMS

Counseling Services

- Centre for Living with Dying
- Contact Cares
- Critical Incident Stress Management
- Family & Individual Counseling
- Healing Heart
- Outpatient
- Parent-Child Interaction Therapy & Training
- School Outreach Counseling

Education

- Family Advocacy Services
- School Outreach

Foster Care Services

- Adoption Program
- Foster Family Agency
- Transitional Housing Placement Program
- Transitional Housing Program Plus FC
- Treatment Foster Care of Oregon
- Volunteer Care Aide

Housing Services

- Crisis Residential Center
- Maternity Transitional Living Program
- Peacock Commons
- Quetzal House
- Rapid Re-Housing
- Transitional Housing Placement Plus
- Transitional Housing Placement Program
- Transitional Housing Program

Juvenile Probation

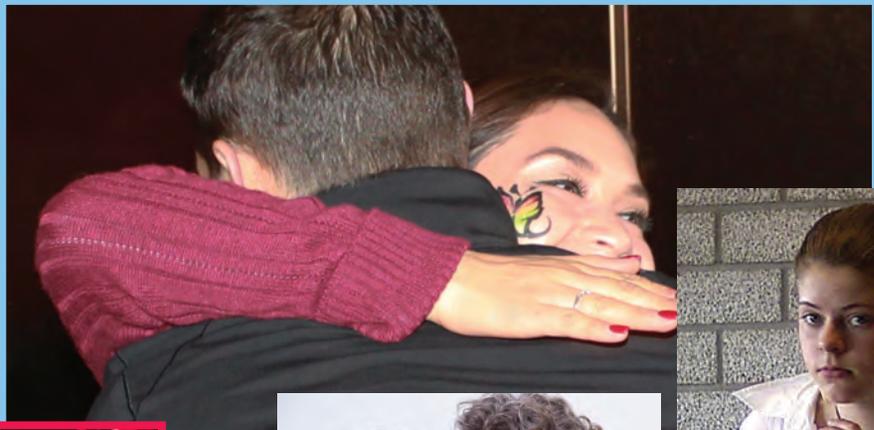
- Competency Development Services
- Direct Referral Program
- Support Enhancement Services

Mental Health

- Therapeutic Behavioral Services
- Transitional Age Youth Services
- Family and Children
- Status Offender Services
- Youth & Family Mental Health Services

Support Services

- BWC Connections
- Drop-In Center
- Fatherhood Works
- Juvenile Justice Diversion Services
- Parenting Class
- Respite
- Safe Place
- System of Care for Human Trafficked Minors



During Bill Wilson Center's 43rd year of service, **6,328** people participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs.

Our Contact Cares crisis hotlines served **30,867** youth, while more than **571** connections were made by BWC Street Outreach programs.



OUR DONORS (Gifts & Pledges)

\$50,000 - \$99,999.99

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Sobrato Family Foundation
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\$25,000 - \$49,999.99

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Building Dreams - May 2016



Green Light Walk - November 2015



49ers Adopt-A-Family Party - December 2015

OUR DONORS (Gifts & Pledges)



100 Women Foundation - March 2016



MOD Pizza BWC Benefit - July 2015



Santana Row BWC Wine Stroll - August 2015

\$500 - \$999.99

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Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed or pledged at the level of \$500 or more between July 1, 2015 and June 30, 2016. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.

Contact Pam Fitzgerald at (408) 850-6129 or pfitzgerald@billwilsoncenter.org for any changes.



BWC meets GuideStar's Gold standard requirements of fiscal responsibility, reporting and transparency.



Adopt-A-Family - December 2015



Light of Lights - December 2015



Shelter Party by Air Systems - December 2015



Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways that you can show your support and help us ensure that youth and families receive the services they need.

Donate Online and on your Smartphone

Make a secure online donation through MobileCause. The safety and security of your payment information is our highest priority. Every piece of user data held by MobileCause is guarded by 100% Payment Card Industry compliant systems.

Donate by Mail *(checks only please)*

Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

Donate Person-to-Person

Call (408) 850-6129 to make a credit card donation.

Building Dreams Luncheon

This annual event is our largest fundraiser of the year. More than 400 guests attend to hear first hand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Pam at pfitzgerald@billwilsoncenter.org.

Donate appreciated stock

Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or pfurlong@billwilsoncenter.org to discuss donating stock.

Give through your will or other estate planning method

It supports services for families and youth, and sets an example for your children and grandchildren of the importance of giving. Check the *Leave a Legacy* website or call (408) 850-6132 for more information.

Join our Annual Holiday Giving Program

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 1,500 deserving youth last year.

Bill Wilson Center's Tax ID number is 94-2221849