



# Bill Wilson Center

ANNUAL REPORT 2020



# CORE VALUES

## Board of Directors

(July 1, 2019 - June 30, 2020)

**Ron Ricci - President**

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**Tracy Hanson - Treasurer**

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Cindy O'Leary - Board Member

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## Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.



## Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness.

## The History of Bill Wilson Center

The origins of Bill Wilson Center go back to 1973 when a prominent Santa Clara citizen, Bill Wilson, Jr., worked with troubled youth in addition to owning Wilson's Jewel Bakery and serving as a Santa Clara City Councilman (1963-1971), with a term as mayor in 1965.

Bill collaborated with faculty at Santa Clara University on a proposal for a counseling center which would combine counseling of students in the local secondary schools with a family therapy program.

Wilson's credibility with both the counseling professionals and Santa Clara political and business leaders was an important factor in creating this community-based service.

Webster Center, as it was then called, opened its doors in the fall of 1973. Bill Wilson continued to be involved as an active member of its Board of Directors. Later, he helped secure a building for our first runaway program and the building is still in use today.

In May 1977, after a brief illness, Bill died at the age of forty-one. The staff and the Board of Directors made the unanimous decision to change the name of Webster Center to Bill Wilson Center in memory of this very special person and one of the founders of Bill Wilson Center.



A 501(c)(3) community-based agency located in Santa Clara, the agency was launched in 1973 with two programs in Santa Clara: the Family and Individual Counseling Center; and School Outreach Counseling. BWC now has more than 40 years of experience developing, implementing, and delivering services to the community. BWC is the only agency in the county focused on providing specific programs and services that address the needs of homeless, systems (foster and juvenile justice), and transition-age youth, all of which are underserved populations. Our geographic range runs throughout Santa Clara County.



## A Message from the CEO

The latter half of Fiscal Year 2020 exploded with new challenges for Bill Wilson Center's programs and services. COVID-19 created a pandemic that magnified an already heightened risk for our homeless youth, young adults and families. With the death of George Floyd, race inequity outrage played out on streets throughout our country. While Bill Wilson Center has always looked at our services and clients through a race equity lens, we can do better. We know Black and Latino clients are marginalized and over represented in justice systems and homelessness systems; we need to continue our advocacy efforts, with new partners, to move away from detention and police involvement when addressing inequities. Housing is the first step.

Through these challenging times, Bill Wilson Center has remained open, never missing a day of providing service and care for the region's most vulnerable people. I am proud of my staff, who adapted their services to safely continue providing safe havens for our clients. We never stopped housing or sheltering our homeless populations. Counseling and grief support groups were moved online. Case managers made extra efforts to ensure clients were not isolated due to the pandemic. Our Drop-In Center added new preventive measures to check homeless, street youth so that essential aid could continue to be given to people with nowhere else to turn. Zoom interactions became the new norm for us all.

We also responded to the changing needs of families and individuals who lost their jobs due to shelter-in-place and desperately needed help paying for rent to stay housed. Through collaborations with San Jose Strong, cities, and the County we screened, processed and distributed hundreds of checks to keep families housed.

Lastly, thank you to our donors who stepped up and supported our virtual "Building Dreams" event that was canceled in May due to COVID-19. You helped keep our funding going so we could help even more clients. It has been heart-warming to see people who are still working donate funds to help those who are less fortunate. As a community, we will get through these challenging times together.

*Sparky Harlan*



### 100-Day Success

BWC's 100-Day Challenge resulted in 134 homeless college students being housed in 100 days. By working with Santa Clara County Supervisor Susan Ellenberg, SJSU, West Valley-Mission Community College District and other stakeholders ... college students were able to focus on their academics, not on having to find some place for them to sleep.



### Airbnb Partnership

Together with the office of San Jose Mayor Sam Liccardo, BWC established a first-of-its-kind pilot program utilizing Airbnb's platform to provide short-term housing to homeless college students. This program kept students from being forced into short-term homelessness due to not having a place to live when dorms were closed or when they lost their housing.



### Adopt-A-Family Record

More than 3,000 local children and their support families, an increase of nearly 50% from the previous year, received holiday presents through BWC's Adopt-A-Family program. Each donor was matched to youth and families identified by social workers as the neediest children for this program.



### Black Lives Matter

While Santa Clara County has no "majority" ethnicity, our population is not balanced when it comes to who is disproportionately impacted by homelessness. Blacks are 15.4% of BWC's clients, but only 3.4% of the county's population. BWC is committed to providing opportunities for these young Black lives.



### Coronavirus Pandemic

BWC surveyed clients about the impact COVID-19 had on their lives:

- 79% reported increased stress levels
- 59% had difficulty in securing food
- 38% changed their living situations
- Two-thirds of BWC's clients who were working prior to the shelter-in-place had either lost their jobs or had their hours cut back.
- 22% did not have easy access to clean water and soap to wash their hands.

# OUTCOMES

## By the numbers:

- **86%** of the 206 youth housed at BWC's Safety Net Shelter were reunited with family or exited to a stable placement.
- **1,339** young adults and their children received housing services from BWC, thereby avoiding homelessness.
- **23,263** counseling sessions were provided by BWC to individuals and families, ensuring those in need learn the skills needed to cope with past and present crises.
- **439** students and their family members, on the verge of homelessness, received services enabling them to improve their housing stability through our Family Advocacy Services program, resulting in **55%** of the students improving their grade point averages.
- **17,421** meals were served at BWC's Drop-In Center in downtown San Jose for homeless youth.

Thank you community partners! Together we can end youth and family homelessness.

1. EVHS students raise funds to help peers
2. SJ Barracudas' Teddy Bear Toss for BWC AAF
3. BWC Christmas in the Park Parade Float
4. Santana Row Wine Stroll
5. Light of Lights 2019
6. City of San Jose honors BWC's homeless efforts
7. County Supes support BWC 100-Day Challenge
8. Air System's annual shelter holiday fest
9. BWC and Earthquakes celebrate Pride
10. Drop-In Center Open House welcomes guests
11. The HUB grads are celebrated by 49ers



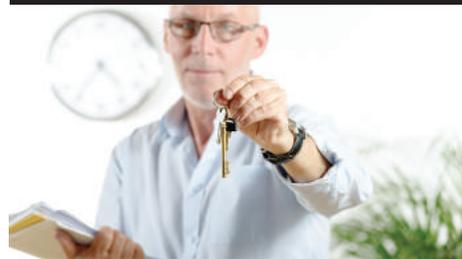
# BWC BY THE NUMBERS

14 / 21 / 950



BWC serves a variety of clients in its **14 housing programs** at **21 sites** ranging from permanent to short-term housing. We house more than **950 people** on any given night.

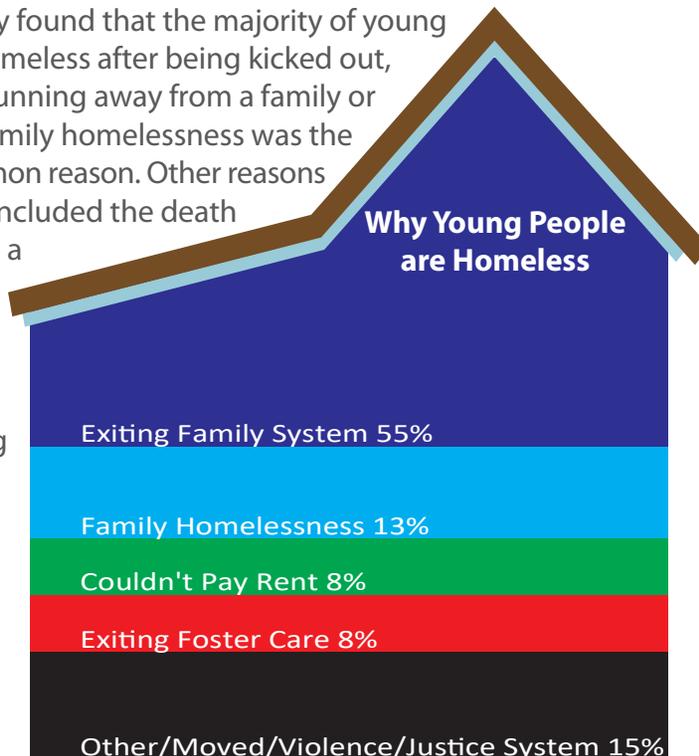
## Emergency Rental Assist



Due to the pandemic, BWC provided emergency housing funds to families and young adults. Nearly **\$830,000** in rental payments were issued to help more than **300 households**.

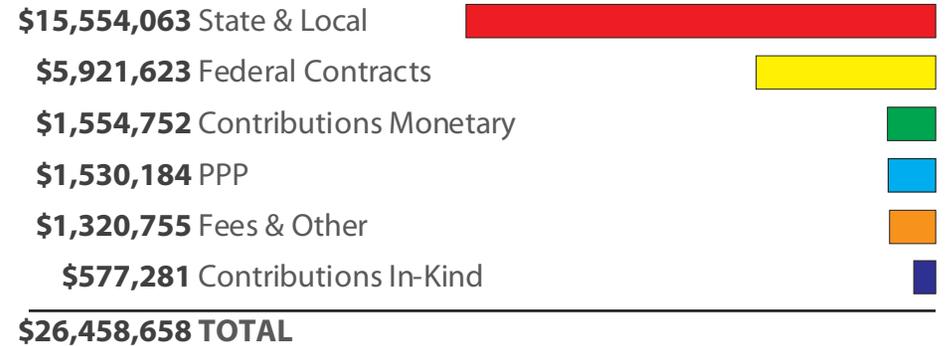
## Homeless Youth Risk and Resiliency Survey

BWC's HYRR Survey found that the majority of young people became homeless after being kicked out, asked to leave or running away from a family or relatives' home. Family homelessness was the second most common reason. Other reasons for homelessness included the death of a parent, exiting a relationship, losing a home in a fire, being terminated from a housing program, or exiting foster care or the justice system.

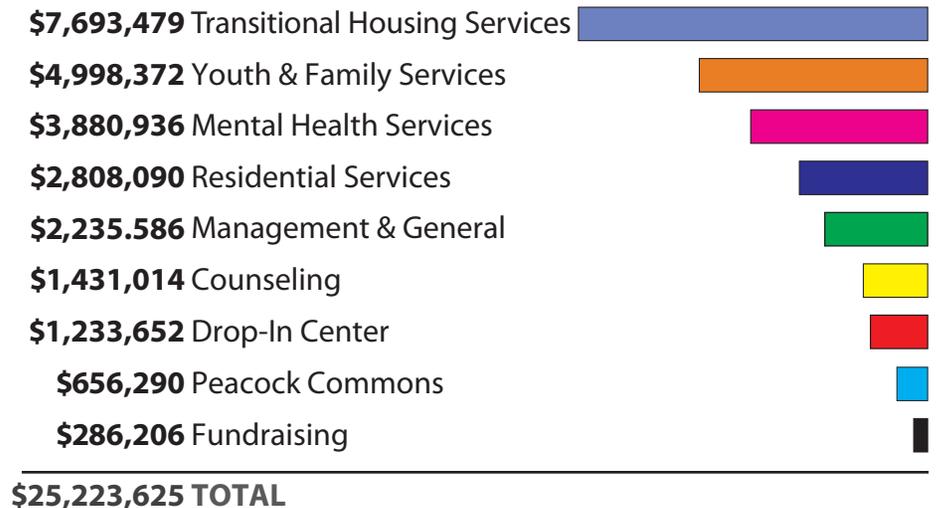


## BALANCE SHEET

### REVENUE



### EXPENSES



# PROGRAMS & SERVICES

## Counseling

## Housing

## Education

## Advocacy

*Bill Wilson Center is working to prevent poverty in the next generation by connecting youth with employment, education, housing, and adult mentors and role models.*



Contact  
Cares  
Warmline



Parent Child  
Interactive  
Therapy



Child Abuse  
Treatment



Family &  
Children  
Mental Health  
Services



School Linked  
Services  
(ages 12-18)



TAY Crisis  
Mobile  
Response  
(ages 16-25)



Youth & Young Adult  
Mental Health  
Services  
(ages 16-25)



Adult Outpatient  
Mental Health  
Services  
(ages 18+)



Center  
for Living  
with Dying



Healing Heart  
Program  
for Children



Critical Incident  
Stress Management



Independent  
Living Skills  
(ages 16-21)



Drop-In  
Center  
(ages 16-25)



Drop-In Center  
24-Hour Respite  
(ages 16-25)



In-Home  
Outreach  
Teams  
(ages 18+)



LGBTQ  
Outreach Services  
HIV Prevention



Bill Wilson Center ... supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.



Safety Net  
Shelter  
(ages 12-17)



Transitional  
Housing  
Placement  
Program  
(ages 16-19)



LGBTQ  
Transitional  
Living Program  
(ages 18-21)



Maternity  
Transitional  
Living Program  
(ages 18-21)



Transitional  
Housing  
Non-Minor  
Dependents  
(ages 18-21)



Peacock  
Commons  
Supportive Housing  
(ages 18-24)



LGBTQ  
Host Homes  
(ages 18-25)



Santa Cruz  
Host Homes  
(ages 18-25)



Interim Housing  
(ages 18-25)



Transitional  
Housing  
(ages 18-25)



Young Adult  
Shelter  
(ages 18-25)



Transitional  
Housing Plus  
(ages 21-25)



Non-Traditional  
Family Shelter  
(all ages)



Rapid  
Rehousing  
for Youth &  
Families  
(all ages)



Family Advocacy  
Services &  
Rental Assistance  
(all ages)

## OUR DONORS (Gifts & Pledges)

### \$100,000 +

Sobrato Family Foundation

### \$50,000 - \$99,999.99

Kathryn Edwards  
Kaiser Permanente Northern Calif. South Bay  
Sunlight Giving

### \$25,000 - \$49,999.99

Jay and Cynthia Cohan  
El Camino Hospital  
Power Business  
San Jose Mercury News  
Silicon Valley Community Foundation  
Valle Monte League

### \$10,000 - \$24,999.99

Bank of America  
Mark and Barbara Beck  
Michelle Codding  
Arnold Goldberg  
Macduff Hughes  
Nicole Rae  
RISE 49  
Deborah Stanley  
Star One Credit Union

### \$5,000 - \$9,999.99

Adobe Foundation  
Apple Matching Gift Program  
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Dan Caputo, Jr.  
Cisco Foundation  
Closet Ball  
Junior League of San Jose, Inc.  
Rebecca Moon  
Mohsen Mortazavi  
Cynthia and Michael O'Leary  
Lynn and Thomas Robinson  
Santa Clara County Realtors Foundation  
Russell and Laura Smith  
Loretta Stagnitto and Ron Ricci  
Sunnyvale Presbyterian Church  
Valley Presbyterian Church  
Walmart Foundation  
Werner Family Fund  
Wild Basil Fund  
Wild Thyme Fund

### \$2,500 - \$4,999.99

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Paypal Gives Employee Engagement Fund  
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Sutherland Family Foundation  
TOSA Foundation  
University Electric Company

### \$1,000 - \$2,499.99

Aetna Foundation  
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Briana Balaban  
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Paul Benke and Michaela Brody  
Elaine and Robert Benoit  
Sathya Bettadapura  
Penny Blake  
Mr. and Mrs. Bond  
Borch Foundation  
Michael Boyd  
Darrell Boyle  
Joni Brown  
Gene Conner  
Timothy Daly  
Frank and Janet Dompe  
Bernice Eng  
Martin and Barbara Fishman  
Stephen and Lynda Fox  
Pilar Furlong  
Google, Inc.  
Judith and John Guldan  
Evelyn Heagerty

### \$1,000 - \$2,499.99 (continued)

Heaven's Helping Hand Foundation  
Bob Heihn  
Peggy Heiman  
Richard and Heidi Herz  
Patricia Johnson  
Susan Johnson  
Tom and Sharon Kelley  
Anna Kim  
D'Arcy and Jim Kirkland  
Leslie Kornblum  
Lata Krishnan and Ajay Shah  
Wayne Levenfield  
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Aimee McCaffery  
Nicholas McDonald  
Bishop Patrick McGrath  
Milligan Family Foundation  
Steven Molesa Molesa  
Mountain View Kiwanis Foundation  
NVIDIA  
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Christine and Samuel Ojeda  
Carl Page  
Paisley Family Fund  
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Alice Ramsauer  
Eunha Ranft  
Rose-Ann Ranft

### \$1,000 - \$2,499.99 (continued)

Sandhya Rao  
Rapid Transformation LLC  
Dean Read  
Sutton and Anne Roley  
Richard and Sandra Rosenberg  
Joan Russell  
Patricia Sanchez  
Valerie and Derek Sanders  
Diane Sandvig  
Scott Schork  
Andrew Shaffer  
Robert and Florence Slinger Fund  
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St. Francis of Assisi  
Louise Stagnitto  
Heather and Andy Steingruebl  
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Yonas Tesfaye  
The Health Trust  
The San Francisco Foundation  
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Janet Waiblinger  
Paula Wallace  
Tammy Wang  
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Dee Wentz  
Jim and Parker Whims  
Richard Wood and Deborah Darnick  
James Woodbury  
Patricia Anne Yates and David Smith

*Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed at the level of \$1,000 or more between July 1, 2019 and June 30, 2020. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.*

*Contact Vanessa Caustrita at (408) 850-6139 or [vcaustrita@billwilsoncenter.org](mailto:vcaustrita@billwilsoncenter.org) for any changes.*



Bill Wilson Center



Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways you can show your support and help us ensure that youth and families receive the services they need.

#### **Donate Online and on Your Smartphone**

Make a secure online donation through MobileCause. The safety and security of your payment information is our highest priority. Every piece of user data held by MobileCause is guarded by *100% Payment Card Industry* compliant systems. [www.billwilsoncenter.org](http://www.billwilsoncenter.org)

#### **Donate by Mail** *(checks only please)*

Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

#### **Donate Person-to-Person**

Call (408) 850-6129 to make a credit card donation.

#### **Building Dreams Luncheon**

When not interrupted by COVID-19, this annual event is our largest fundraiser of the year. More than 400 guests attend to hear firsthand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Vanessa Caustrita at [vcaustrita@billwilsoncenter.org](mailto:vcaustrita@billwilsoncenter.org).



#### **Donate Appreciated Stock**

Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or [pfurlong@billwilsoncenter.org](mailto:pfurlong@billwilsoncenter.org) to discuss donating stock.

#### **Give Through Your Will or Other Estate Planning Method**

Create a lasting legacy that supports BWC's services for families and youth, while setting an example for your children and grandchildren about the importance of giving. Contact Pilar Furlong at (408) 850-6132.

#### **Join our Annual Holiday Giving Program**

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 3,000 deserving youth and families last year. Contact Heather Furuta at [hfuruta@billwilsoncenter.org](mailto:hfuruta@billwilsoncenter.org) to sign up.

**Bill Wilson Center's Tax ID number is 94-2221849**